

# Beloit Meals On Wheels FY2020 Annual Report



## Who We Are

### Mission Statement

Beloit Meals On Wheels provides daily nutritious meals and information to promote dignity and independence to the homebound elderly, ill and disabled.

### History

Beginning July 12, 1971, the Beloit Meals On Wheels program initiated its history of service to the homebound elderly, ill and disabled residents of the Greater Beloit area who were unable to prepare meals for themselves. Today, we continue to serve a broad spectrum of clientele, meeting their varied needs - be they on a short-term basis while recuperating from an illness or surgery or long-term as a more permanent means of food support.



**35,822 meals served**  
**209 seniors served**

## Delivering More Than Just Meals

There has never been a more critical time to get involved and volunteer. Our nation's senior population is growing exponentially. 1 in 5 American's is 60 years and older with 12,000 more turning 60 each day. This population is set to reach 93M in the next decade, with 118M expected by 2060 - increasing the number of seniors today by more than half. This will leave more American's at risk of hunger and isolation.

Every day our volunteers deliver meals, along with friendly visits and safety checks to those who need them most. As important as the meal delivered is the fact that, for many seniors, the volunteer who delivers it is the only person they may see that day. The delivery isn't just about nutrition; it's about the moments of human connection that nourish the senior and the volunteer alike. Spread the word about the need or bring a new friend to volunteer.

### Home-Delivered Meals

Around the noon hour, hot delicious meals are delivered by caring volunteers, 365 days a year, including holidays.

## Services Provided

**23% increase in total meals served**

**101% increase in clients wanting to add the evening cold meal option**

**11% increase in clients served per month**

**45% are veterans or spouses of veterans**

**77% live at very low to extremely low income levels**

**76% of clients are 70 years or older**

**92% of clients are unable to fully contribute to our meal costs**

**Average client length of stay is 387 days**

**Resources & Support:** We provide information and assistance with food resources, county resources, caregiver support and education, and much more to clients and their families.

# Volunteers

Every month, volunteers deliver almost 3,000 meals across the Greater Beloit area. We could not operate without the help of volunteers who deliver more than just a meal. They donate their time, vehicle, a friendly smile and safety check to those who need it most. It's the connections made that bring meaning into the lives of our seniors that make our program so important.

**502 active volunteers**

**33,116 total miles driven**

**6,740 Hours**

**11% increase in driving hours**

**10 Routes**

**23 corporate partners**

## Financial Summary

Beloit Meals on Wheels is supported by client contributions; federal and state funding; donations from individuals, businesses, civic groups, churches, and private foundations. We are also a funded partner of United Way Blackhawk Region.

# 2020 Volunteer Hours Summary

## Administrative, Board & Committee

Hours

Involvement, Fundraising & Marketing: ..... **901**

Meal Delivery:..... **5,839**

**Grand Total 6,740**

Independent Sector Estimates \$27.20 per hour for service hours in 2020.

This equals **\$183,328 worth of volunteer time!**

## Board of Directors & Leadership Team

Beloit Meals On Wheels is overseen by a dedicated Board of Directors who monitor the effectiveness of programs and services; ensure adequate financial resources; and advocate on behalf of Beloit Meals On Wheels. Our leadership team oversees the daily operations that support client services, volunteer efforts and donor relations.

### Board Members

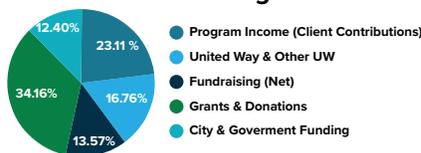
Chuck Wilson – President • Ed Hansen – Vice President  
Bruce Lans – Co-Treasurer • Jason Sage – Co-Treasurer  
Tracie Stevenson – Secretary

Amy Lokrantz • Clinton Anderson • Craig Mellem  
Danny Sawyer • Diane Meier • Donna Larson • Megan Gillis  
Michelle Fitzgerald • Phyllis Oldenburg • Steve Neas

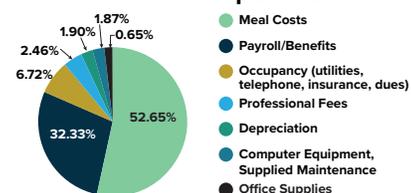
### Leadership Team

- Ellen Wiegand – Executive Director
- Madeleine Stucky – Volunteer Program Assistant
- Pattye Gilmour – Program Assistant
- Lyndsay Weberpal – Weekend Program Assistant

### 2020 Contributing Revenue



### 2020 Expenses



## 2020 Fundraising During COVID

When the COVID-19 pandemic hit in the early months of 2020 it paralyzed the world in fear. Knowing our Beloit seniors depend on us day in and day out and that there would be more needing our service, we worried how this was going to impact our program. When stay-at-home orders were put in place, we were in the midst of our month-long March for Meals fundraising campaign. Unfortunately, we had to cancel half of our events which included our biggest fundraiser, Mushing for Meals 10K/5K Run/Walk that was slated for the end of March. We shifted gears and quickly put in place a virtual race and were truly grateful for the sponsors who dedicated their continued support of our race. We have been truly amazed by the adaptability of our volunteers who gave without even being asked and adapted as we made further changes to our delivery protocols. We can't thank the community enough who have provided an outpouring of generosity this past year. Everyone has showed that humanity is indeed winning!

Total Fund Raising \$60,742

100 Area Businesses Donating Raffle Items

Virtual Mushing for Meals