

Beloit



delivering more than meals



## 2019 Annual Report

424 College Street

Beloit, Wisconsin

608.362.3683

[beloitmealsonwheels.org](http://beloitmealsonwheels.org)

# Services Provided



## Home-Delivered Meals

Around the noon hour, hot delicious meals are delivered by caring volunteers, 365 days a year, including holidays.



## 215 homebound individuals served



11%

## increase in individuals served



## 26,871 meals served



75%

## of our clients are 70 years old or older



81%

## live at extremely low to very low income levels



11%

## are veterans

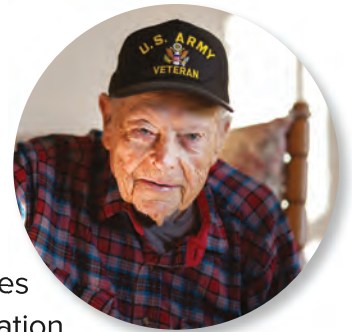


## Resources and Support

We provide information and assistance with food resources, county resources, caregiver support and education, and much more to clients and their families.



# Who We Are



## Mission Statement

Beloit Meals On Wheels provides daily nutritious meals and information to promote dignity and independence to the homebound elderly, ill and disabled.

## History

Beginning July 12, 1971, the Beloit Meals On Wheels program initiated its history of service to the homebound elderly, ill and disabled residents of the Greater Beloit area who were unable to prepare meals for themselves. Today, we continue to serve a broad spectrum of clientele, meeting their varied needs - be they on a short-term basis while recuperating from an illness or surgery or long-term as a more permanent means of food support.



## Pet Meals On Wheels

For some clients, pets are their only source of companionship. While the benefits of companionship are clear, taking care of a pet can be financially challenging for seniors. Back in 2016, we established our Pet Meals on Wheels program to meet that financial need and have since distributed over a 1,000 lbs. of food and supplies.

This program has been successful thanks to grants from our community, Meals on Wheels America, support from our program partner, Bubbles & Bows, as well as support from you. If you would like to help support

this program, you can drop off food and/or supplies for our clients' pets at our office or donate online at [www.beloitmealsonwheels.org](http://www.beloitmealsonwheels.org).

# Volunteers

Every week, volunteers deliver more than 500 meals across the Greater Beloit area. We could not operate without the help of volunteers who deliver more than just a meal. They donate their time, vehicle, a friendly smile and safety check to those who need it most. It's the connections made that bring meaning into the lives of our seniors that make our program so important.

# BELOIT, LET'S DO LUNCH™

Volunteering for Meals on Wheels is very important. People 85+ represent the fastest growing segment of the American population, and the number of seniors is projected to double over the next three to four decades. In July 2016, our membership partner, Meals on Wheels America, along with their



partnership with the Ad Council, kicked off the America Let's Do Lunch volunteer recruitment initiative to inspire a new generation of volunteers to meet the rising need.

Every day our volunteers deliver meals, along with friendly visits and safety checks to those who need them most. As important as the meal delivered is the fact that, for many seniors, the volunteer who delivers it is the only person they may see that day. The delivery isn't just about nutrition; it's about the moments of human connection that nourish the senior and the volunteer alike. Spread the word about the need or bring a new friend to volunteer. Drop off a warm meal and get more than you expect.

9  
Routes

10 – 12 Miles  
Driven On Each  
Route

5,152  
Hours

460 Active  
Volunteers

27,560 Total  
Miles Driven by  
Volunteers

42 Corporate  
Partners

Volunteer at  
[beloitmealsonwheels.org](http://beloitmealsonwheels.org)

## 2018 Volunteer Hours Summary

	<u>Hours</u>
Administrative and Other:.....	166
Board & Committee Involvement:.....	172
Fundraising & Marketing:.....	633
Meal Delivery:.....	4181

**Grand Total 5152**

Independent Sector Estimates \$24.69 per hour for service hours in 2018.

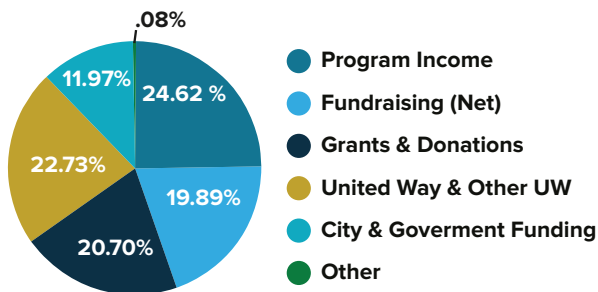
This equals **\$127,203 worth of volunteer time!**

# Financial Information

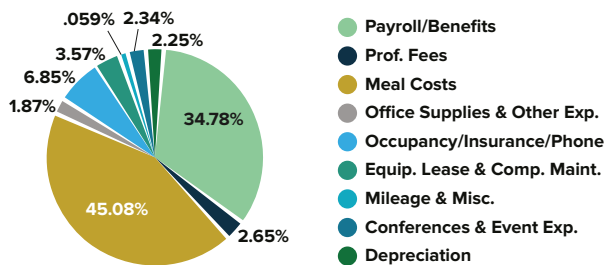
## Financial Summary

Beloit Meals on Wheels is supported by client contributions; federal and state funding; donations from individuals, businesses, civic groups, churches, and private foundations; and we are a program partner with the United Way Blackhawk Region.

### 2018 Contributing Revenue



### 2018 Expenses



## 2018 Fundraising

Our fundraising efforts include spring and fall appeals, with the bulk of our fundraising occurring during our month-long March for Meals campaign. March for Meals is a national campaign that brings awareness to senior hunger and isolation, promotes volunteerism, and raises funds for local programs. Our March for Meals events included Bowling to Strike Out Hunger, Mushing for Meals 5k/10k Run/Walk, raffles, and other events held by local businesses to help support our organization.

25 March for Meals Events

Total Fund Raising \$63,000

100 Area Businesses Donating Raffle Items

240 participants in Mushing for Meals 10K/5K Run

# Board of Directors & Leadership Team

Beloit Meals On Wheels is overseen by a dedicated Board of Directors who monitor the effectiveness of programs and services; ensure adequate financial resources; and advocate on behalf of Beloit Meals On Wheels. Our leadership team oversees the daily operations that support client services, volunteer efforts and donor relations.

## 2018 - 2019 Board Members

- Tracie Stevenson – President
- Karen McKee – Vice President
- Bruce Lans – Treasurer
- Jason Sage – Co-Treasurer
- Chuck Wilson – Secretary
- Craig Mellem • Dave Luebke
- Diane Meier • Erik Rozolis
- Jeff Johnson • Megan Gillis
- Paige Sweet • Phyllis Oldenburg
- Rick Zajchowski

## 2019 Leadership Team

- Ellen Wiegand – Executive Director
- Kristel Despot – Administrative Assistant
- Patty Gilmour – Volunteer Coordinator